



8TH ANNUAL GALA

**October 6, 2022, William Vale
Brooklyn, NY**

NEW YORK'S DIGITAL ADVERTISING COMMUNITY

212NYC, New York City's premiere digital advertising organization, offers exciting, thought-provoking programming curated toward the top minds in the digital media industry.

In addition to signature panels, **212NYC** produces seasonal social events including the **212NYC Annual Gala** and **Summer Party**.

All of **212NYC**'s events cater to a digital media audience composed of **60-70% agency** professionals.

We look forward to welcoming you to our 8th Annual Gala!



The **212NYC Annual Gala** is the most distinguished digital media event of the year honoring members of the agency and publishing community. This year 212NYC will celebrate it's 20th Anniversary, honoring members of the agency and publishing community. 200+ senior industry professionals attend this annual black-tie event hosted by industry icons and notable celebrities including **Larry King** and last year's host **Shenan Reed**.

In previous years, hundreds of industry professionals enjoyed an evening of open bar, food and networking with industry leaders.

The **212NYC 8th Annual Gala** will be hosted
October 6, 2022.



This year's honorees include:



Carla Hassan
Chief Marketing Officer
JPMorgan Chase



David Cohen
Chief Executive Officer,
Interactive Advertising Bureau



Lisa Torres
President, Cultural Quotient
Publicis Media



Tiffany R. Warren
*EVP, Chief Diversity & Inclusion
Officer, **Sony Music Group**
Founder & President, **ADCOLOR**
Board Chair, **American Advertising
Federation***

2022 Annual Gala

This event is a must for the digital media industry, attracting over 20 amazing sponsors and over 200+ senior industry professionals in attendance.

**All sponsorships include inclusion in pre and post event communications.
Bundle rates are available.**



All Sponsorships Include

PRE-EVENT

Sponsor logo & link as event sponsor on outbound member communications (email invites, promotions, reminders, etc.)

Sponsor logo & link as event sponsor on 212NYC website

DURING THE EVENT

Access to invite only event for industry luminaries

Branded centerpiece and Inclusion in event program

Logo displayed on plasmas throughout the venue

DURING THE EVENT

Inclusion in recap email and communications
and in post-event sizzle reel





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Stage + Table Sponsorship (Includes 12 Tickets) \$25,000

Includes 12 Tickets +
Branding of Main Stage

Recognition as Annual Gala Title Sponsor



Table + VIP Sponsorship \$20,000

Includes 12 Tickets + Exclusive Branding of
(1) Sponsorship Activation
Recognition as VIP Sponsor

ACTIVATIONS AVAILABLE:

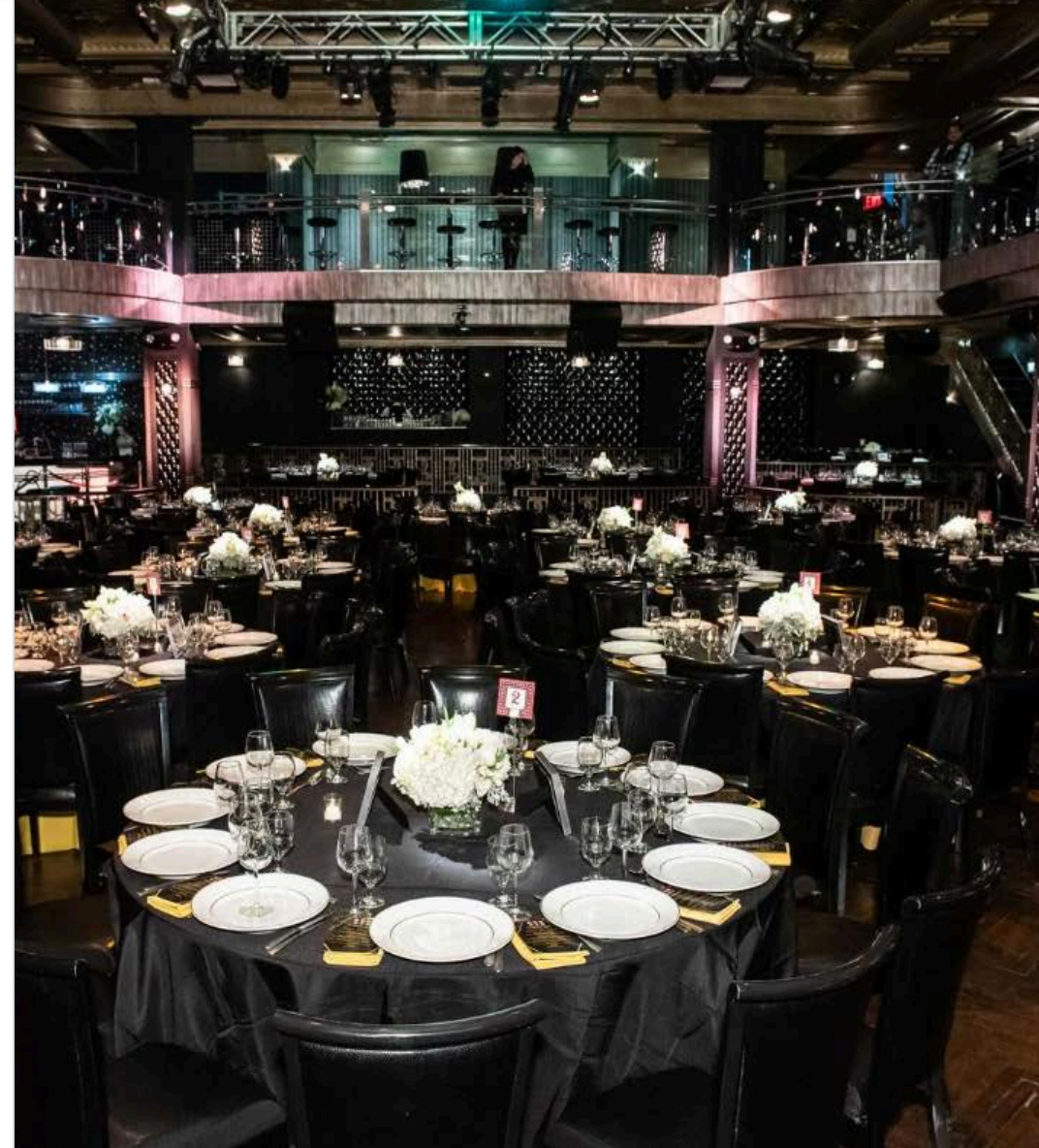
Cocktail Hour
Gift Bag
After Party
Photo Booth
Transportation



Table Sponsorship

\$15,000

Includes 10 Tickets +
recognition as a
Table Sponsor





Custom Sponsorships are Available | Email: Sponsorship@212nyc.org for details