



# 212NYC 9TH ANNUAL GALA

WEDNESDAY, NOVEMBER 8, 2023 | 7:00 PM EST | TRIBECA ROOFTOP

## 2023 HONOREES

## NEW YORK'S DIGITAL ADVERTISING COMMUNITY

**212NYC**, New York City's premiere digital advertising organization, offers exciting, thought-provoking programming curated toward the top minds in the digital media industry.

In addition to signature panels, **212NYC** produces seasonal social events including the **212NYC Annual Gala** and **Summer Party**.

All of **212NYC**'s events cater to a digital media audience composed of **60-70% agency** professionals.

We look forward to welcoming you to our 8th Annual Gala!





## 2023 Honorees



**SHENAN REED**

SVP, Head of Media  
**L'ORÉAL**



**WALTER T. GEER III**

Chief Experience  
Design Officer  
**VMLY&R**



**YALE COHEN**

EVP, Global Digital  
Standards, Publicis  
Media Exchange  
**PUBLICIS MEDIA**



**MELISSA  
GRADY DIAS**

CMO  
**CADILLAC**



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The **212NYC Annual Gala** is the most distinguished digital media event of the year honoring members of the agency and publishing community. This year 212NYC will celebrate it's 20th Anniversary, honoring members of the agency and publishing community. 200+ senior industry professionals attend this annual black-tie event hosted by industry icons and notable celebrities including **Larry King** and last year's host **Shenan Reed**.

In previous years, hundreds of industry professionals enjoyed an evening of open bar, food and networking with industry leaders.

The **212NYC 9th Annual Gala** will be hosted November 8, 2023.





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## 2023 Annual Gala

This event is a must for the digital media industry, attracting over 20 amazing sponsors and over 200+ senior industry professionals in attendance.

**All sponsorships include inclusion in pre and post event communications.  
Bundle rates are available.**



# All Sponsorships Include

## PRE-EVENT

Sponsor logo & link as event sponsor on outbound member communications (email invites, promotions, reminders, etc.)

Sponsor logo & link as event sponsor on 212NYC website

## DURING THE EVENT

Access to invite only event for industry luminaries

Branded centerpiece and Inclusion in event program

Logo displayed on plasmas throughout the venue

## DURING THE EVENT

Inclusion in recap email and communications and in post-event sizzle reel







**Stage + Table Sponsorship**  
(Includes 12 Tickets)  
\$25,000

Includes 12 Tickets +  
Branding of Main Stage

Recognition as Annual Gala Title Sponsor





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## Table + VIP Sponsorship \$20,000

Includes 12 Tickets + Exclusive Branding of  
(1) Sponsorship Activation  
Recognition as VIP Sponsor

### **ACTIVATIONS AVAILABLE:**

- Cocktail Hour
- Gift Bag
- After Party
- Photo Booth
- Transportation





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## Table Sponsorship

\$15,000

Includes 10 Tickets +  
recognition as a  
Table Sponsor







Custom Sponsorships are Available | Email: [Sponsorship@212nyc.org](mailto:Sponsorship@212nyc.org) for details