# **212NYC 9TH ANNUAL GALA**

NYC

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### WEDNESDAY, NOVEMBER 8, 2023 | 7:00 PM EST | TRIBECA ROOFTOP

### **2023 HONOREES**



### NEW YORK'S DIGITAL ADVERTISING COMMUNITY

212NYC, New York City's premiere digital advertising organization, offers exciting, thought-provoking programming curated toward the top minds in the digital media industry. In addition to signature panels, 212NYC produces seasonal social events including the 212NYC Annual Gala and Summer Party. All of 212NYC'sevents cater to a digital media audiencecomposed of 60-70% agency professionals. We look forward to welcoming you to our 8th Annual Gala!



## **2023 Honorees**







SHENAN REED SVP, Head of Media L'ORÉAL WALTER T. GEER III Chief Experience Design Officer VMLY&R YALE COHEN EVP, Global Digital Standards, Publicis Media Exchange PUBLICIS MEDIA



### MELISSA GRADY DIAS CMO CADILLAC

### NEW YORK'S DIGITAL ADVERTISING COMMUNITY

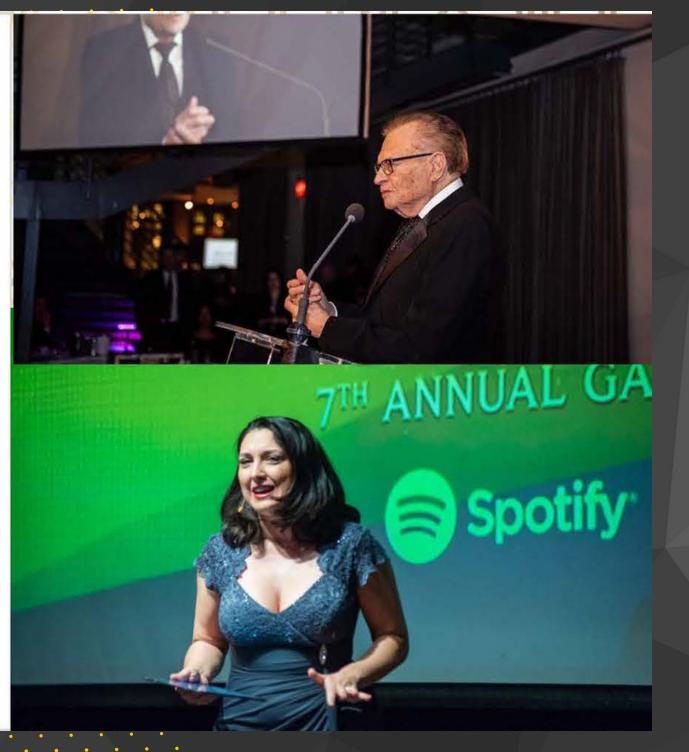
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The **212NYC Annual Gala** is the most distinguished digital media event of the year honoring members of the agency and publishing community. This year 212NYC will celebrate it's 20th Anniversary, honoring members of the agency and publishing community. 200+ senior industry professionals attend this annual black-tie event hosted by industry icons and notable celebrities including **Larry King** and last year's host **Shenan Reed**.

In previous years, hundreds of industry professionals enjoyed an evening of open bar, food and networking with industry leaders.

The **212NYC 9th Annual Gala** will be hosted November 8, 2023.



### 2023 Annual Gala

This event is a must for the digital media industry, attracting over 20 amazing sponsors and over 200+ senior industry professionals in attendance.

All sponsorships include inclusion in pre and post event communications. Bundle rates are available.



# All Sponsorships Include

#### **PRE-EVENT**

Sponsor logo & link as event sponsor on outbound member communications (email invites, promotions, reminders, etc.)

Sponsor logo & link as event sponsor on 212NYC website

**DURING THE EVENT** Access to invite only event for industry luminaries

Branded centerpiece and Inclusion in event program

Logo displayed on plasmas throughout the venue

DURING THE EVENT Inclusion in recap email and communications and in post-event sizzle reel



### Stage + Table Sponsorship (Includes 12 Tickets) \$25,000

Includes 12 Tickets + Branding of Main Stage

Recognition as Annual Gala Title Sponsor



### Table + VIP Sponsorship \$20,000

Includes 12 Tickets + Exclusive Branding of (1) Sponsorship Activation Recognition as VIP Sponsor

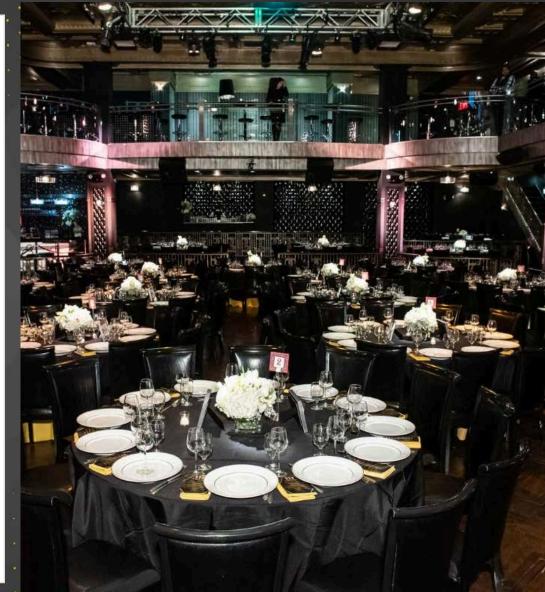
### **ACTIVATIONS AVAILABLE:**

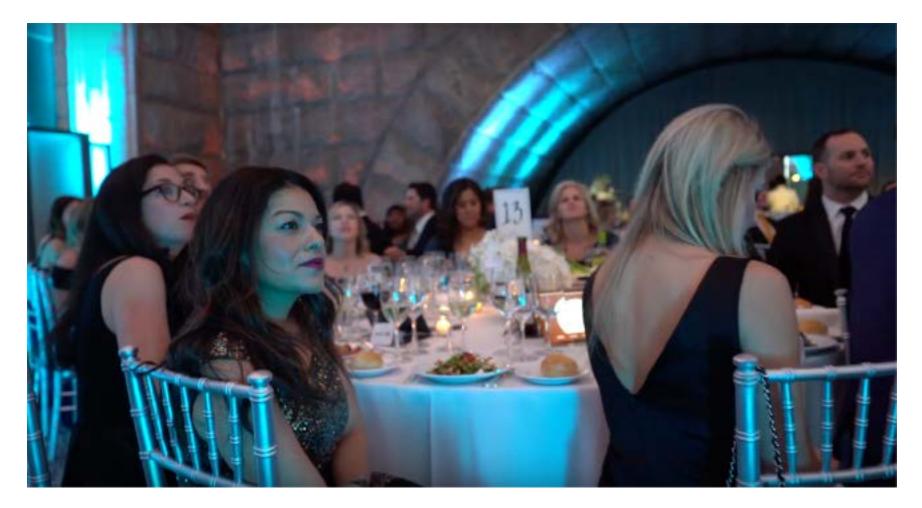
Cocktail Hour Gift Bag After Party Photo Booth Transportation



### Table Sponsorship \$15,000

Includes 10 Tickets + recognition as a Table Sponsor





### Custom Sponsorships are Available | Email: <u>Sponsorship@212nyc.org</u> for details