



## 212NYC Sponsorship Rate Card

(Custom Sponsorships Available)

<b>212 Annual Gala</b>	<b>2017</b>	<b>Bundle Rate</b>	<b>Event Tickets</b>
Stage + Table	\$17,500	\$15,000	12
Cocktail Hour + Table	\$17,500	\$15,000	12
Photo Booth* + Table	\$17,500	\$15,000	12
Gift Bag + Table	\$17,500	\$15,000	12
Tables	\$13,000	\$10,000	12

<b>Panel Events</b>	<b>2017</b>	<b>Bundle Rate</b>	<b>Event Tickets</b>
Panel Event (One Topic Per Sponsor)	\$13,000	\$10,000	15

<b>Beach Party</b>	<b>2017</b>	<b>Bundle Rate</b>	<b>Event Tickets</b>
<b>Title Sponsorship:</b> Stage + VIP Area	\$50,000	\$45,000	45
<b>VIP Sponsorship:</b> Open Bar + VIP Area	\$40,000	\$35,000	30
<b>VIP Sponsorship:</b> Catering + VIP Area	\$40,000	\$35,000	30
Cabana Sponsorship	\$16,000	\$13,000	15
Mixology Station	\$15,000	\$13,000	15
Ferry/Entrance Sponsorship	\$15,000	\$13,000	10
Snow Cone Sponsorship	\$15,000	\$13,000	5
Photo Booth / Interactive Experience Sponsorship	\$13,000	\$10,000	5
Beer Pong Sponsorship	\$13,000	\$10,000	5
Transportation Sponsorship	\$13,000	\$10,000	5
Games Sponsorship (Jenga/Cornhole)	\$10,000	\$8,000	5
Raffle/Gift Table	\$10,000	\$8,000	5
Ice Luge	\$10,000	\$8,000	10
Phone Charging Station Sponsorship	\$8,000	\$6,000	5
Picnic Tables (2 with service)	\$7,500	\$6,000	5

<b>Year In Review</b>	<b>2017</b>	<b>Bundle Rate</b>	<b>Event Tickets</b>
Presenting Sponsors	\$15,000	\$13,000	20
Exhibitor Tables	\$5,000	\$4,000	5