



212NYC 2017 Sponsorship Rate Card
(Custom Sponsorships Available)

212 Annual Gala	2017	Bundle Rate	Event Tickets				
Stage + Table	\$17,500	\$15,000	12				
Cocktail Hour + Table	\$17,500	\$15,000	12				
Photo Booth* + Table	\$17,500	\$15,000	12				
Gift Bag + Table	\$17,500	\$15,000	12				
Tables	\$13,000	\$10,000	12				
Panel Events	2017	Bundle Rate	Event Tickets				
Panel Event (One Topic Per Sponsor)	\$13,000	\$10,000	15				
Beach Party	2017	Bundle Rate	Event Tickets				
Title Sponsorship: Stage + VIP Area	\$50,000	\$45,000	45				
VIP Sponsorship: Open Bar + VIP Area	\$40,000	\$35,000	30				
VIP Sponsorship: Catering + VIP Area SOLD!	\$40,000	\$35,000	30				
Cabana Sponsorship ALMOST SOLD OUT!	\$16,000	\$13,000	15				
Mixology Station SOLD!	\$15,000	\$13,000	15				
After-Party Sponsorship	\$15,000	\$13,000	30				
Snow Cone Cocktail Sponsorship SOLD!	\$15,000	\$13,000	5				
Nano Photo Station SOLD!	\$13,000	\$10,000	5				
Branded Photo Booth or Slo Motion Station	\$13,000	\$10,000	5				
Beer Pong Sponsorship SOLD!	\$13,000	\$10,000	5				
Registration/Entrance Sponsorship	\$13,000	\$10,000	5				
Games Sponsorship (GiantJenga/Cornhole)	\$10,000	\$8,000	5				
Raffle/Gift Table	\$10,000	\$8,000	5				
Ice Luge SOLD!	\$10,000	\$8,000	10				
Phone Charging Station Sponsorship	\$8,000	\$6,000	5				
Picnic Tables (2 with service)	\$7,500	\$6,000	10				
Year In Review	2017	Bundle Rate	Event Tickets				
Presenting Sponsors	\$15,000	\$13,000	20				
Exhibitor Tables	\$5,000	\$4,000	5				