



212NYC is New York's leading organization for the digital advertising industry, reaching over 2,000 digital media, marketing and advertising professionals.

212NYC, NYC's premiere digital media industry, offers a slate full of thought-provoking panel events and signature programs catering to the top minds in the digital media industry. In addition to its many signature client panel events, 212NYC produces several seasonal tent-poles such as the annual Gala and Summer Party.

CORPORATE MEMBERSHIP

Rates

Tier	# of Employees	Rate
Tier 1	1-15	\$2000
Tier 2	16-51	\$3500
Tier 3	51-100	\$4500
Tier 4	100+	\$5500

CORPORATE MEMBERS BENEFITS

- Corporate membership includes a 10% discount on non-bundled sponsorship rates
- Logo on 212nyc.org as a corporate member/partner

CONTACT

To discuss sponsorship opportunities, contact us at sponsorship@212nyc.org

**Custom sponsorships available*

212NYC GARDEN PARTY^{NEW}			
Bar Title Sponsor	\$9,000	\$8,000	10
Food + Dessert Title Sponsor	\$9,000	\$8,000	10
Games	\$4,000	\$3,500	4
Beer Pong	\$4,000	\$3,500	4
Photo Activation	\$5,000	\$4,500	5
212NYC ANNUAL GALA			
Title Sponsorship + Table	\$25,000	\$22,000	12
Table + Sponsorship (Cocktail Hour, Photo, Gift Bag)	\$17,500	\$15,000	12
Table Sponsor	\$13,000	\$10,000	12
PANEL & LEADERSHIP DEVELOPMENT EVENTS			
Panel Event (One Topics Per Sponsor)	\$13,000	\$12,000	15
212NYC ANNUAL SUMMER PARTY			
VIP + Stage Title Sponsorship	\$50,000	\$40,000	30
VIP + Registration Title Sponsorship	\$40,000	\$30,000	30
VIP + Open Bar Title Sponsorship	\$40,000	\$30,000	30
VIP + Food Title Sponsorship	\$40,000	\$30,000	30
Private Cabana	\$16,000	\$14,000	15
Ice Luge	\$10,000	\$8,000	10
Mixology Station	\$15,000	\$13,000	15
Photo Booth / Interactive Experience	\$13,000	\$10,000	5
Beer Pong Sponsorship	\$13,000	\$10,000	5
Games Sponsorship (Jenga/Cornhole)	\$10,000	\$8,000	5
Raffle/Gift Table	\$8,000	\$6,000	5
Snow Cone Sponsorship	\$15,000	\$13,000	5
Picnic Table	\$6,000	\$5,000	8